

Suki Casanave

Writer | Editor | Manager
81 Bay Rd.
Newmarket, NH 03857
603.659.5588
www.sukicasanave.com

What I Offer: *With more than 20 years of experience as an award-winning writer, I've learned a few things about how to tell a good story—whether it's a magazine feature article, a book-length corporate history, a narrative voiceover, or a page of website content. I also offer extensive editorial and management experience: I've served in a number of editing positions and I oversee an annual music and arts festival. Whatever the project, I am committed to excellence and efficiency, collaboration and success.*

Current Experience

FREELANCE WORK [1986-present]

Articles: Features, book reviews, essays for dozens of markets.

Sample publications: Smithsonian | Family Circle | Ladies' Home Journal | The Washington Post | Yankee | Attache' | Architectural Record | Christian Science Monitor | Los Angeles Times | The Philadelphia Inquirer

Copywriting: Editorial content for corporations, small businesses and nonprofits.

Sample work: Ad copy | Advertorials | Annual reports | Brochure copy | Corporate history | Newsletters | Promotional profiles | Web content

Books and Film: A variety of projects including two books and a four-part travel series that aired on PBS.

Sample projects: Book proposal | Corporate history | Essay contribution | Hiking guide | Film treatment | Narrative voiceover | Slide-show script

For a full list of credits and clients: www.sukicasanave.com

UNIVERSITY OF NEW HAMPSHIRE [1994-present]

Writer | Associate Editor 2004-present

Staff writer and associate editor for *University of New Hampshire Magazine*: produce a steady supply of feature stories, shorts, and other communications projects for the university.

Writer | Editor 1994-2004

Several positions during this time:

—Science writer: alumni newsletter, magazine pieces, regional and national pr

—Editor, writer, and designer: weekly faculty/staff paper

—Editor: *University of New Hampshire Magazine*: oversaw creation of publication (mission statement, focus groups, storyboards, media kit, etc.)

FESTIVAL MANAGEMENT [2003-present]

Director of the Newmarket Heritage Festival: contribute hundreds of pro bono hours to run this annual event, a celebration of the arts, culture, history and community spirit—an event that has featured more than \$150,000 in programming and been enjoyed by thousands

—Oversee all programming, which includes hiring dozens of performers, artisans and other participants

—Manage fundraising, grant writing, publicity, and website maintenance

Previous Experience

YANKEE PUBLISHING [1991-1993]

Associate editor, *Yankee* magazine

Managing editor, *Travel Guide to New England*

Collaboration with editors, designers, and freelancers, editing, writing, traveling

NEW HAMPSHIRE PROFILES [1989-1991]

Editor: Management of bimonthly magazine; overseeing design, budget, freelancers; writing and editing.

UNIVERSITY OF NEW HAMPSHIRE [1985-1993]

Writing instructor

Magazine feature writing, prose writing, honors English, freshman English

BOSTON CHILDREN'S MUSEUM [1982-1984]

Assistant director, public relations

Press releases, PSA's, newsletters; extensive media outreach

EDUCATION

University of New Hampshire, Durham, NH: M.A. in English literature | 1986

Simmons College, Boston, MA: Graduate education courses | 1982

Principia College, Elmhurst, IL: BA in English | 1982, with highest honors

Awards & Affiliations

AWARDS

Bronze medal: Best Writing | 2012

CASE District I award for three issues of the *UNH Magazine* (Fall 2010, Winter 2011, Spring 2011), which include "On Call," "Humble Hero," "Farmers of the Sea," and "Launch Pad."

Bronze medal: "Best Staff Writing" | 2010

National CASE (Council for Advancement and Support of Education) award for five articles in *UNH Magazine*, including "Nothing So Surprising" and "And Then There Were Seven."

Gold medal: "Best Writing" | 2009

CASE District I award for three issues of the *UNH Magazine* (Fall 2007, Winter 2008, Spring 2008), which include "Freedom Fighter" and "For the Love of Birds."

Bronze medal: "Best Staff Writing" | 2007

National CASE award for *UNH Magazine* articles, including "Heart Leaves," "Flying Start," and "Second Act."

Bronze medal: "Best Article of the Year" | 2006

National CASE award for "**Witness to War**," *UNH Magazine*

Bronze medal: "Best Periodical Staff Writing" | 2003

National CASE award for articles by its two co-associate editors

GWAA Golden Globe Award for Nonfiction Writing | 2002

Garden Writers Association of America award for "**Turf Wars**."

National Education Writers Association Award | 1991

for "A Community of Friends & Classmates."

Women in Communications Award | 1989

AFFILIATIONS

American Society of Journalists and Authors: Member

Garden Writers Association of America: Member

New Hampshire Writers and Publishers Project: Past president, board member